

APPLICATION NUMBER 10/800,201

FILING DATE 3/15/2004

APPLICANT – AMOS ALTER ASSIGNEE – MADACY ENTERTAINMENT GROUP, LTD.

CONFIRMATION NUMBER – 9087

FOLIO-3 CD

BACKGROUND OF THE INVENTION

Both consumers and music distributors/retailers experience difficulty and frustration with the current format predominately utilized for the sale of CDs. Packaging of CDs typically includes a hard plastic box, often referred to as a “jewel case” which in turn holds the CD and some printed information. The plastic jewel case is both expensive, a waste of resources and, in instances where multiple CDs are being packaged, a waste of space. So called “multipacks”, featuring two (2), three (3) or more CDs often take up shelf space that even the largest stores are not willing or able to surrender.

There have been efforts that have attempted to overcome the disadvantages of the jewel case using paper material (U.S. Pat. No. 5,085,318 and U.S. Pat. No. 5,154,284). However, the earlier efforts were largely concerned with a single CD and attempted to create some way to allow space for booklets and other printed material to be incorporated therein.

The current application applies the benefit of paper to a holder of three (3) CDs and utilizes a tightly fitted clear plastic heat sealed bag. The plastic bag is applied in such a way as to allow the packaging to open to lie flat to permit all three (3) CDs to be viewed.

Hence this application features a three (3) CD holder which is inexpensive to construct and efficiently stores CDs to maximize utility for both commercial display and consumer storage purposes.

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SUMMARY OF THE INVENTION

The present invention provides a three (3) CD packaging sleeve constructed from a single sheet piece of 15 point cover stock paper. The rectangular sheet is folded horizontally to form three (3) separate sleeves for the storage of compact discs. Each sleeve has a “half moon” cut out window through which the actual compact disc can be viewed. In addition, each sleeve has a half circle thumb tab to allow the compact disc to be easily removed. The front and back covers, as well as each sleeve can be utilized for printed information including label copy and performance information. In addition, the entire packaging will be encased in a tightly fitted clear plastic heat sealed bag while flat so that all three (3) sleeves as well as the compact discs can be viewed by the consumer without being opened.

It is therefore an object of the present invention to provide a three (3) CD packaging sleeve, as formed from a single piece of material, which minimizes the material necessary to effectively and safely package three CDs.

It is a further object of the present invention to provide a three (3) CD packaging sleeve which utilizes a single-fold design with a sleeve and cover portion.

It is the further object of the present invention to provide a “cut out” window through which a portion of the three (3) CDs can be viewed.

It is yet another object of the present invention to provide that the sleeve portion can be formed to hold three (3) CDs by folding a portion of the unitary sheet over upon itself and folding underneath.

It is still a further object of the present invention to provide surfaces for display of label copy and other pertinent information.

Other objects and advantages of this invention will become apparent from the following description taken in conjunction with the accompanying drawings wherein set forth, by way of illustration and example, are certain embodiments of this invention. The drawings constitute a part of this specification and include exemplary embodiments of the present invention and illustrate various objects and features thereof.